



**Keys to College Success, Student Value Edition  
Plus NEW MyStudentSuccessLab with Pearson  
eText -- Access Card Package (8th Edition)**

*Carol J. Carter, Sarah Lyman Kravits*

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# Keys to College Success, Student Value Edition Plus NEW MyStudentSuccessLab with Pearson eText -- Access Card Package (8th Edition)

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*Keys to College Success* sets the standard for connecting academic success to success beyond school, showing students how to apply strategies within college, career, and life. This Eighth edition retains *Keys'* tried-and-true emphasis on thinking skills and problem solving, re-imagined with two goals in mind: One, a **risk and reward** framework that reflects the demands today's students face, and two, a focus on student experience specific to **four-year schools** with a more extensive research base and increased metacognition.

*Keys to College Success* helps students take ownership, develop academic and transferable skills, and show the results of commitment and action so they are well equipped with the concentration, commitment, focus, and persistence necessary to succeed. **MyStudentSuccessLab** ([www.mystudentsuccesslab.com](http://www.mystudentsuccesslab.com)) helps students to 'Start strong, Finish stronger' by acquiring the skills they need to succeed for *ongoing personal and professional development*.

### Teaching & Learning Experience: Strategies for College, Career, and Life Success

*Keys to College Success* provides the established **KEYS** set of tools for success — an understanding of how coursework connects to career and life goal achievement, and analytical, creative, and practical thinking coverage that empowers a range of cognitive ability. This program provides:

- **Personalized Learning with MyStudentSuccessLab:** Whether face-to-face or online, *MyStudentSuccessLab* helps students build the skills they need through peer-led video interviews, interactive practice exercises, and activities that provide academic, life, and professionalism skills.
- **College Connection to Career and Life Goals:** Infused with a fresh focus on **risk and reward**, showing that the reward of success in the modern world demands a risk of vision and persistent effort over time. It raises the bar to show students that they must risk action to grow, thrive, and contribute in order to make their college investment pay off in gainful employment, meaningful work, and community involvement.
- **Thinking Skills coverage:** Comprehensive content with research references lend credibility and perspective to concepts, targeted exercises that explore personally relevant situations in context, and sustained focus

throughout each topic.

· **Tailored to the Four Year Program experience:** Acknowledges global economic change and instability and hones in on student concerns about employability skills and debt management so the four-year college experience is framed in practical, work-relevant ways even as it supports the value of a liberal education. New coverage of resources, topics, and research support concepts.

#### **Also Available with MyStudentSuccessLab™**

This title is also available with MyStudentSuccessLab—an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a plan that helps them better absorb course material and understand difficult concepts.

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