



Real World Color Management

Bruce Fraser, Fred Bunting, Chris Murphy

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Every graphics professional worth his or her salt knows the importance of color management. No matter how much thought artist and client put into the color scheme for a given project, all of that work is for naught if you can't get your results to match your expectations. Enter **Real World Color Management**.

In this industrial-strength, under-the-hood reference, authors **Bruce Fraser, Fred Bunting, and Chris Murphy** draw on their years of professional experience to show you everything you need to know about color management. Whether your final destination is print, Web, or film, **Real World Color Management** takes the mystery out of color management, covering everything from color theory and color models to understanding how devices interpret and display color. You'll find expert advice for building and fine-tuning color profiles for input and output devices (digital cameras and scanners, displays, printers, and more), selecting the right color management workflow, and managing color within and across major design applications. Get **Real World Color Management**--and get ready to dazzle!

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