



## The Art of Color Photography

*John Hedgecoe*

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The ability to move beyond ordinary snapshots is not a matter of expensive equipment or complicated techniques. No matter what technical advances are made, creative choice will always lie in the hands of the photographer and his/her artistic perception. The aim of this book is to reveal which choices are available so that what is a pleasurable pastime can become an absorbing art.

The photographs in this volume range from startling landscapes to startling close-ups taken at high speed, and not only make up an exhibition of varied and beautiful color pictures but also represent a coherent exploration of the very nature of color. Supported by detailed technical sections, John Hedgecoe's photographs lead up from the basic theory of light to the subtle harmonies of color in all its aspects, and illustrate the theory and practice of all the essential techniques for using cameras, lenses and filters, choosing color film and composing the perfect shot.

Completely revised and updated, this book covers all the technical knowledge required to take stunning color photographs. Sections on autofocus and digital cameras, together with advice on using the latest computer manipulation programs, ensure that this is one of the most up-to-date guides available.



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