



# Excellence in Online Journalism: Exploring Current Practices in an Evolving Environment

*David A. Craig*

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Like the technologies that support it, the craft of online journalism is evolving quickly. This timely book helps students develop standards of excellence, through interviews with more than 30 writers, editors and producers, and dozens of examples of strong work. The author provides a framework of concepts to show how the field is evolving and challenged by competition, staffing limitations, and other pressures. Discussion is organized around four key elements: speed and accuracy with depth in breaking news; comprehensiveness in multimedia content; open-endedness in story development, including public contributions; and conversation with users. Chapter-length treatments of these topics bring home the realities of online work to students, who also come to appreciate how excellence and ethics online go hand in hand.



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