



# **Twitter Marketing Blueprint: 21 Days to Building a Profitable and Engaging Twitter Presence (Social Media Marketing Blueprints Book 3)**

*Edmund S. Lee*

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## **Bring in Consistent Sales and Exposure With The Twitter Marketing Blueprint**

**Looking for a simple, proven system for growing your business and influence with Twitter? This is it!**

You're about to learn the secrets to...

## **Create a Twitter Following That Will Spread Your Message to Millions**

Social media is all about engagement. Are people talking about you and your products? Are they providing quality referrals by actively sharing your products and services with their friends? Do people really *care* about your brand and what you're doing?

There's no easier, more effective or more profitable form of marketing than word of mouth. And with social media, you can create more word of mouth and buzz in just a few minutes a day. Not only can Twitter help you create tons of word of mouth and new sales, but you can build long-term relationships with customers, get crucial and immediate feedback on your products and services, and become a leader in one of the biggest global communities.

This book will show you how to build an engaging, profitable marketing strategy using Twitter (and some other new ninja marketing tricks you won't see anywhere else).

## **How to Turn Total Strangers into Lifelong Raving Fan Customers**

Social media isn't just for sharing what you ate for lunch (who really cares anyway?). For businesses, it is the #1 most profitable way to reach your target customers by the millions - and that means you'll get more business faster and less expensively than any other advertising or marketing strategy dollar-for-dollar.

Whether you've never heard of Twitter before or you've been using it for years, The Twitter Marketing Blueprint will show you how to grow your business quickly and easily with these proven marketing

strategies.

### About The Author

EDMUND S. LEE is an author, entrepreneur, social media strategist, and speaker who has studied with some of the most successful entrepreneurs in the world. An entrepreneur with wisdom and vision, he specializes in working with companies to transform their branding and use social media marketing to create extraordinary companies that generate profits. Edmund is passionate about the reality that in order for a business to truly flourish, it must touch the lives of its four primary influencers (customers, employees, vendors and investors) in a deep and truly meaningful way.



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