



The Propaganda Techniques: What's Really on Television

Ponk Vonsydown

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Propaganda. It's a big scary word that brings to mind Nazi or Communist regimes. But would it interest one to learn that the propaganda techniques are actually a turn of the century, all American invention and that propaganda was first used on peace time populations right here in the good old USA starting after WWI? Would it also interest one to discover that the propaganda techniques presently have been incorporated into all our public institutions, corporations, and mass media entertainment? Here one can learn exactly how the propaganda techniques work and other methods being used by advertisers and the mass media and after examining this booklet one may walk away with the ability to recognize propaganda when one sees it and never be fooled again.



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